

**MARYLAND STATE ADVISORY COUNCIL ON PHYSICAL FITNESS
MEETING SUMMARY**

November 3, 2008

MEMBERS PRESENT

Jennifer Bistrack
Dominique Dawes
James Dorf
Jill Fellman
Lillian Greene Chamberlain
Larry Hughes
Linda Kephart
Brenda Loube
Lee Meizlesh
Teresa Seifert
Michael Shaw
Richard Towle
Andy Vineberg

MEMBERS ABSENT

Craig Bennett
Jason Bosley Smith
Charles Chester
Carlos Filipe Garcia
Surina Ann Jordan
Vik Khanna
Kevin Lavrone
Amy Price
Jeanne Ruff
Youfa Wang

STAFF PRESENT

Ann Walsh

GUESTS

WELCOME AND INTRODUCTIONS

Chairperson Brenda Loube convened the meeting at 4:35 PM. Round-robin introductions were made for new members.

MINUTE APPROVAL

L. Kephart noted that Joe Shafran was listed as both attending and absent from the September 8th meeting minutes. A. Walsh corrected. L. Kephart motioned to approve and L. Meizlesh second.

JOE SHAFRAN UPDATE

An article from the Annapolis Capitol newspaper regarding the passing of Council member Joe Shafran was shared. The memorial proclamation request is currently at the Governor's office. J. Bistrack and J. Fellman attended the Jogging Joe Memorial Run on November 2nd.

SUBCOMMITTEE UPDATES

The following subcommittee reports were given:

- Awards: The committee has publicized the award with MACHO, MSRPA, MD Dept. of Aging, Dept. of Education, Local Health Departments, Hospitals, and various youth groups. Chairperson L. Meizlesh would like to see a total of 75 applications received this year. To date one application has been received. Chairperson L. Meizlesh is also creating a database of who has received the award information for future publicity efforts. The Council requested that the application and press release be included with the emailed minutes for the November meeting.
- Education/Communication: A. Vineberg presented the draft Endorsement application to the Council. Discussion centered around the scoring rubric (in development), administering the program (in development), and legal issues regarding guidelines of how the Fitness Council brand will be used and endorsing activities sponsored or associated with alcohol and tobacco

companies. The DHMH Attorney General's Office will have the final say regarding these two issues and will be consulted once the Council approves the general guidelines, scoring, and administration process. Additional discussion included moving the target audience section to the beginning of the application. The subcommittee will meet again to look at the suggested changes. The timeline for final approval by the Council is the January meeting.

- Endorsements: See Education/Communication Subcommittee update.
- Legislation: A. Walsh provided an update regarding the Student Fitness (PE) Task Force. The final recommendations to the State Legislation will be submitted in November. Copies of the document will be made available to the Council and the general public.
- Other: The Legislative and Education/Communication subcommittees have created goals for the calendar year 2009 Council activities. The Awards and Endorsement subcommittees will submit their goals to A. Walsh prior to the January meeting so the Council can approve and prioritize them at the January meeting. Additional discussion centered on identity and branding goals for the Council. Notes from this discussion were sent to A. Vineberg and will be incorporated into the Education/Communication subcommittee goals for 2009.

OLD BUSINESS

The following items were discussed:

- Chairperson Brenda Loubé led a discussion with the Council about the need to have a formal RSVP date policy for meeting attendance. D. Dawes motioned that all members RSVP to the staff person (A. Walsh) no later than one week prior to the next meeting date. A. Vineberg second.

NEW BUSINESS

The following items were discussed:

- J. Bosley Smith has been in communication with the Alliance for a Healthier Generation regarding a partnership on their healthy school programs. Information was included with the meeting handouts and will be discussed in further detail at the January meeting.
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- B. Loubé has Fitness Council polo shirts for sale. Please contact her if you are interested.

NEXT MEETING

The next scheduled meeting of the Council is Monday January 5, 2008.

ADJOURNMENT

The meeting was motioned to adjourn at 6:10 PM. J. Dorf motioned and R. Towle second.